



ABOUT THE INNOVATION, WORKFORCE, AND RESEARCH CONFERENCE (IWRC)

WHEN & WHERE: 13-15 September 2023 | Little Rock, Arkansas

The Innovation, Workforce, and Research Conference (IWRC) will bring together stakeholders from academia, government, and industry to bridge the gap between research and commercially viable products. Experts from our region and across the country will discuss research grants, technology transfer programs, start-up funding, intellectual property, and a host of other topics related to inspiring and empowering true innovation in the Heartland and Delta Regions.

But most importantly we will bring together the key innovators from the key parts of our local innovation economy in one place to meet, learn, talk, and plan as the *CHIPS Act* comes to our corner of America.

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SPONSORSHIP OPPORTUNITIES

EXHIBIT SPACE ONLY \$250

Includes:

- Exhibit space for the organization in the event exhibit hall
- Placement of the organization's logo on the event website

BAUXITE SPONSOR \$1,500

Includes:

- Exhibit space
- 1 full conference registration
- Placement of the organization's logo on the event website and program
- Acknowledgement at the pre-conference reception

QUARTZ SPONSOR \$5,000

Includes:

- Exhibit space
- 2 full conference registrations
- Placement of the organization's logo on the event website and program, including a half-page ad
- Acknowledgement at the pre-conference reception
- 5-minute presentation during the conference

DIAMOND SPONSOR \$10,000

Includes:

- Exhibit space
- 4 full conference registrations
- Placement of the organization's logo on the event website and program, including a full page ad
- Acknowledgement at the pre-conference reception
- 5-minute presentation during the conference
- Placement of the organization's logo on the attendee lanyards and nametags